

# Fractional / Interim Executives

## **Our Fractional / Interim Executive Program:**

Zebulon Solutions offers a unique fractional / interim executive program. Unlike the masses of CXO programs offered by competitors, we focus on providing seasoned executives and managers for operational and engineering roles.

### ❖ Interim Executives

- Project or phase specific
- Driving change
- To recruit a permanent solution
- Turnarounds

### ❖ Fractional Executives

- Anywhere from 5% to 95%
  - Fractional means saving money
- Brings top talent and specific expertise
  - Contrary to popular belief, small companies often have trouble recruiting world class talent
- Provide *adult supervision*
  - It sounds flippant and a little demeaning (our apologies) but often times young, dynamic companies have the skills but not the experience



In either case we provide world class, seasoned operational or engineering executives with numerous end-to-end product launches under their belts and collaborative, can-do attitudes.

## **Examples:**

Real examples of interim / fractional executive engagements:

- ❖ VP Engineering for a Silicon Valley startup with design and cost challenges
- ❖ VP Operations for a clean-tech pioneer, managing all manufacturing and the supply chain
- ❖ VP Engineering for a consumer electronics company transitioning from R&D to production
- ❖ Director of Software for the same company, managing firmware and software optimization

## **About Zebulon Solutions:**

We're an old-fashioned company providing modern productization solutions. We help customers transform R&D projects into manufacturing ready products. Our services include:

### ❖ Productization Services

- Product Design
- Analysis
- Industrialization

### ❖ Productization Management

- Fractional Executive
- Business Consulting
- Program Management

We may start from a napkin, a spec, a prototype or even a product in limited production, but we end with a product that is fully industrialized, cost optimized and manufacturable.

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